



GIVEDATASECURITY

Here's what our new partnership with Evergiving means for your data security.



AT A

GLANCE...

Your Challenge

- Secure our data, and fast!
- Lack of time or internal resources
- Which system or agency partnership to choose

Our Solution

- Reduce exposure to a cyber attack
- Peace of mind
- Minimise supporter security concerns

At a time when data and cyber security has never been a higher priority for the charity sector, GiveTel is delighted to announce that we have recently completed the full migration of our tele-fundraising services onto the Evergiving platform. With this new partnership in place, setting up a new RG acquisition or retention campaign with GiveTel has never been more streamlined and secure.

You might be thinking...

"How secure is this platform, really?"

Evergiving is Level 1 PCI DSS certified and the global market-leading platform for the safe and secure delivery of fundraising programs. They are trusted every day by thousands of charities and fundraising agencies around the world with the capture, validation and processing of supporter data.

"Does this mean we can take payments at the time of the call and tailor our debit dates?"

Yes! Not only does the Evergiving platform allow us to setup a recurring payment to start on any date and with any frequency, but we can also collect an Instant First Debit at the time of the call, greatly reducing zero first debits and subsequent attrition. It's a win-win, and all carried out with the highest possible levels of data security assured.

"That sounds great, but how would we securely collect the card details and process payments?"

Unlike most other systems, even Evergiving's VOIP is PCI Level 1, protecting valuable data at every step of the way, from your supporter to your payment gateway. All credit card information is captured within a secure environment during each call. Our Fundraisers guide the supporters through the process to use their phone keypads to securely enter their card details. At no point do the fundraising team hear or have any direct contact with credit card data.

"Is this even possible with our current payment gateway?"

With over 75 payment gateway providers already partnering with Evergiving, you can be confident that these integrations are tried and tested. Setting up your campaign with GiveTel will be a straightforward process.

If you're planning your FY 2024-25 programs and want to run a test with confidence, get in touch today.